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PRESS RELEASE

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## **The EU SME Centre signs a MoU with the cluster AEI Tèxtils**

On 21 June 2021, the EU SME Centre and AEI Tèxtils signed a Memorandum of Understanding (MoU). The execution of this partnership agreement proves the commitment of both parties to work together and create synergies to support AEI Tèxtils cluster and those Catalonian companies interested in entering the Chinese market. Both parties welcome this new partnership and we are looking forward to start collaborating.

The EU SME Centre and the AEI Tèxtils are already working on planning joint activities to be implemented in the coming months. The activities currently discussed include the organisation of organizing a webinar on the textile sector to explore the opportunities for companies operating in this sector. Stay tuned to learn more about this and more upcoming events.

*If you are a business support organisation in the EU or the COSME-participating countries and have affiliated companies interested in the Chinese market, please contact our Partnership Coordinator to obtain further information about partnerships and collaborations. The EU SME Centre offers a wide range of complimentary services to partners and affiliated SMEs to improve their readiness to the market.*

### **About AEI Tèxtils**

*AEI Tèxtils is a cluster with a non-profit association structure that aims to bring together all Catalan companies and organizations related to the advanced textile materials' sector to promote innovation and increase their competitiveness. The cluster is founding member and Secretary of the European Economic Interest Grouping EU-TEXTILE2030, gathering the main EU clusters on advanced textile materials.*



*AEI Tèxtils is involved in the three main EU support framework for clusters: Cluster Excellence, with CLAMTEX project, internationalization with TEXGLOBAL and ADMANTEX2i and emerging industries and value chains with GALACTICA project.*

### ***About the EU SME Centre***

*The EU SME Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China. Our team of experts provides advice and support in four areas – business development, law, standards and conformity and human resources. Collaborating with external experts worldwide, the Centre converts valuable knowledge and experience into practical business tools and services easily accessible online. From first-line advice to in-depth technical solutions, we offer services through Knowledge Centre, Advice Centre, Training Centre and SME Advocacy Platform.*

*The Centre is funded by the European Union and implemented by a consortium of five partners - the China-Italy Chamber of Commerce in China, the China-Britain Business Council, the Danish Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.*

*To learn more about the Centre, visit the website [www.eusmecentre.org.cn](http://www.eusmecentre.org.cn).*

